



HIGHLANDER
CONSTRUCTION & DEVELOPMENT
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FOR IMMEDIATE RELEASE
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**Highlander Construction & Development, Inc to
Sponsor & Host an Annual Blood Drive**

CHRISTIANSBURG, VA. – May 7, 2012: Highlander Construction & Development is pleased to announce the company is partnering with the Red Cross and the New River Valley Association of Realtors to sponsor and host an annual blood drive. The Blood Drive will be held on Tuesday, June 26, 2012 at the Office Building of the New River Valley Association of Realtors located at 125 Ponderosa Drive, Christiansburg, Virginia 24073. The Blood Drive will start at Noon and end at 6 PM.

In conjunction with our Annual Blood Drives we will select a special person to honor and/or remember. Our First Annual Blood Drive will be dedicated to the memory of Shirley W. Altizer who was a Realtor and Associate Broker with NRV Gateway Realty and more importantly the mother of Highlander Construction employee LeeAnn Francis. Shirl, as she was known to her friends and family, was diagnosed with invasive breast cancer in June 2008. After a long and very brave struggle she passed away on February 1, 2011.

Highlander Construction will be seeking donations from professionals related to both the construction and real estate industries in the New River Valley, but the general public is invited and encouraged to participate. To donate, please contact LeeAnn Francis immediately to reserve an appointment.

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About Highlander Construction & Development

Highlander Construction & Development is a value driven and vision oriented company specializing in single and multi family residential construction, custom home building, light commercial construction, and land development. Having built custom

homes in Blacksburg, Christiansburg, Radford, Giles and Pulaski, the company has been proudly serving as a premier custom home builder in New River Valley since 1999. Company President and Founder, James Oliver, also performs business, organizational, and marketing consulting for companies related to the building and construction industry.

Built on a commitment to integrity, value, superior craftsmanship, and unmatched customer service, Highlander Construction & Development is widely recognized as one of the premier builders and general contractors in Southwest Virginia. In 2009 the company was awarded "Builder of the Year" by the New River Valley Home Builder's Association in part for its attention to detail and steadfast dedication to excellence. In 2010 the company was awarded the "Design Excellence Award" by the New River Valley Homes Builders Association (NRVHBA) for the original design and construction of the Earthcraft energy efficient homes on Piedmont Street in Blacksburg, Virginia.

To learn more about Highlander Construction & Development, Inc. please visit the company website at www.highlanderconstruction.com